

**Valves--(Cont'd)**

**GENERAL CONTROLS--**  
FACTORY BRANCH OFFICE  
GENERAL CONTROLS CO  
600 Bryant S F Sutr 1-7580

**GRINNELL CO OF THE PACIFIC**  
Lindsay Sales Division Inc  
615-7th GI 1-6901  
Gunter & Monroe Stktn---209 HO 4-8712

**HANNA CONTROL VALVES--**  
LITNEY H E CO  
15801 College Av Oakdale---OL 3-3161

Heieck & Moran 20th & V---GL 1-6501  
**HOMESTEAD VALVES--**  
TERCO EQUIPMENT CO  
939 Howard SF---415 GA 1-1736

**IOWA VALVE PRODUCTS--**  
WALSH EDW S CO  
1195 Sherman Santa Clara---CH 8-5730

**LADEWIG-RELIEF-SAFETY VALVES--**  
DISTRIBUTORS  
TERCO EQUIPMENT CO  
Alloy Steel High Press & Low Temp  
939 Howard SF---415 GA 1-1736

**MCDONALD OIL EQUIPMENT--**  
U S FLEXIBLE METALLIC TUBING CO  
Plants-Trucks-Service Stations  
1331 T---GI 2-8991

**MODERNAIR VALVES--**  
AUTHORIZED SALES & SERVICE  
CAPITAL MACHINE & WELDING  
WORKS 83 N 17th---GI 3-2556

Sacto Pipe Works 16th & North B-GI 2-5815  
**STEHLIN SANITARY VALVES--**  
TERCO EQUIPMENT CO  
939 Howard SF---415 GA 1-1736

**TERCO EQUIPMENT CO**  
WALWORTH VALVES--FITTINGS  
LUBE PLUG VALVES

PVC PLASTIC & WALSEAL  
B & W WELD FITTINGS & FLANGES  
ASCO SOLVENT VALVES  
Kuntle & Ledwiga Relief-Safety  
Valves

**HOMESTEAD BALL VALVES**  
Mueller Copper Valves--Fittings  
Tabing

**STEHLIN SANITARY VALVES**  
THERMOMETERS--STEAM TRAPS  
939 Howard SF---415 GA 1-1736

**VACCO VALVES--**  
VACCO VALVE CO  
All Gases 0-10000 PSI  
Missile-G-S-E-Eqpt  
1445 Lidcombe  
El Monte---Cumberland 3-8337

**VALVAIR CONTROL VALVES--**  
BELLOWS-VALVAIR CORP OF CALIF  
1485 Bayshore BI SF---Junior 5-8900

**WATER WORKS SUPPLY CO INC**  
2434 Ione---482-2958  
Or call Union City---JE 8-2456

**Variety Store Merchandise-Whse**  
**CONTINENTAL SALES CO**  
2924-18th Av---GL 2-5076  
Ebbett's Gift Ceramics  
5644 Fair Oaks BI(C)---IV 7-9010

**J B Specialty Sales Inc**  
5300-834  
Ora Howard Co 1501 North C---HI 4-8550

**SACRAMENTO NOTIONS SUPPLIES**  
1808 Woolley Wy WA 5-8935  
**SKAGGS-STONE INC**  
727 Kenwood Oakland KElog 4-4040

MERCHANTS and business firms appreciate being told that you found them in the YELLOW PAGES.

**Variety Stores**

**Acce Arden** 2372 Northgate BI(NS)-WA 5-7963  
**ARVEN VARIETY & TOY STORE**  
3511 La Brea Wy-IV 9-8933

**Ben Franklin Store** 1905 Del Paso BI(NS)-WA 5-9456  
**BEN FRANKLIN STORE** 4015 S and Park Dr-Stockton BI GL 1-0332  
**BEN FRANKLIN STORE** 2958-35th GL 7-3665

**Blouin's Variety & Gifts** 3902 Stockton BI-GL 7-9013  
**Bolton's** Open Nites til 9-Sundays 10-6  
4015 S and Park Dr---GL 6-4440

**Brentwood Department and Variety Store** 2362 Fruitridge Rd- GA 8-4199

**BROADWAY VARIETY & DEPARTMENT STORE**  
ADVANCE PATTERNS--GIFTS--TOYS  
GREETING CARDS--HARDWARES  
1624 Broadway---GI 2-8288

**CORDOVA VARIETY STORE**  
Open Nites til 8-30 Sun 10-3 PM  
10657 Folsom BI  
Rancho Cordova---EM 3-3091

**D & J Variety** 3730 Marysville BI(DPH)-WA 5-2422  
**Evans's Variety & Hdw Store** 3604 McKinley Bl---GL 6-5812

**FIRTH'S GIFTS VARIETY & HARDWARE** 5487 Carlson Dr-GL 1-8165  
**Franklin Variety & Department Store** 5520 Franklin BI-GL 6-1023

**FUJI VARIETY & HARDWARE**  
Open 9 AM to 8:30 PM-Sun 9 AM-5:30 PM  
Corner of Jackson Highway  
& Bradshaw Road  
Jackson Hwy---EM 3-1449

**GOSSLING'S**  
JUNIOR DEPT. STORES  
TOYS--GIFTS--STATIONERY ETC.  
4307 Arden Wy---IV 9-5803

**Grant Union Five & Ten Cent Store** 3742 Rio Linda Blvd(DPH)-WA 5-1879  
**Howard's Variety 1930-28th** 915 J St Five & Ten Cent Store 2125 J GI 3-1889

**Kara's Variety 826 J**---HI 7-8376  
**Kara's Variety & Hardware** 8195 Florin Rd Florin---GA 8-0771

**KELEY'S VARIETY STORE**  
School Supplies-Toys-Gifts-Paint  
3950 Sacramento BI---GL 7-1564

**Kress S H Co** 4240 Florin Rd---GA 1-1588  
**Kress S H Co** 818 K---GI 3-8873

**LAWRENCE'S VARIETY STORE** 5121 Fresno BI---GL 5-1516  
**Leid's Dept & Variety** 3815 J---GL 1-2461  
**Lemon Hill Variety** 6014-44th---GA 8-8201

**Lion Variety & Oriental Arts** 2223-10th---GI 3-8380

**LOVERDE'S HARDWARE & VARIETY**  
Housewares--Gifts  
YARDAGE--YARN--NOTIONS  
Complete Thread Dept.  
Clothing For the Entire Family  
Mens--Womens--Childrens--Infants

**LEWIS' PHOTOGRAPH RECORDS**  
TOYS--GAMES--DOLLS--BOOKS  
FILM--PHOTO SUPPLIES  
PET SUPPLIES  
Many Other Items Too  
Numerous To Mention  
6800 Fruitridge Rd---GL 2-0223

**MANOR FIVE AND TEN**  
Open Seven Days a Week  
2726 Broadway---GL 7-3402

**MARKET VARIETY CENTER**  
IMPORTED & DOMESTIC GIFTS--GAGS  
& GADGETS--FOR ALL OCCASIONS  
CERAMICS--JEWELRY--TOYS--CARDS  
1230 J---HI 7-5107

**Marvin's Five & Ten** 3400-3d Av---GL 2-2902  
**Miller's Variety Store** 3927 Marysville BI(DPH) WA 5-2362

The oldest of all the telephone industry's traditions is Service.

**Variety Stores--(Cont'd)**

**MODERN VARIETY & GIFT SHOP** 2300 F---GL 8-0591  
**Nathan's Variety Store** 1335 Merley Av(WS)-FR 1-5813  
**Nik-Nax** 3264 J---GI 3-9358

**NORTH HIGHLANDS VARIETY** 3601 A(NH) ED 2-2518  
**Petersen's 5 & 10** 2996-65th---GL 2-9768  
**Purple's Variety** 6108 Watt Av(NH)---ED 2-9799

**R & T Twin Oaks** 4551 Auburn BI---IV 9-9927  
**Riley's 5-10 & 25 Cent Store** 3441 Watt Av-IV 3-1280

**South Sacto Five & Ten Variety Store** 4730 Franklin Blvd-GL 5-0334  
**Sprouse Reitz Co** 5443 Auburn BI---ED 2-5654  
**Sprouse-Reitz Co** 5924 South Land Park Dr---GA 8-8009

**Sprouse Reitz Co** 5733 Marconi Av(C)---IV 7-1335  
**Sprouse Reitz Co Inc** 4118 El Camino Av-IV 3-1085

**Sprouse-Reitz Co Inc** 2340 Florin Rd---GA 1-7788  
**Sprouse Reitz Co Inc** 822 Sacramento Av(B)-HI 7-8164

**Sprouse-Reitz Co Inc** 3820 Rose(DPH)---GL 2-0444  
**5939 Watt Av(NH)** ED 2-0444  
**Open Mon & Frid Til 9 PM** 2645 Marconi Av---IV 9-5641

**VOLZ'S VARIETY**  
HALLMARK CARDS & PARTY SHOP  
PICTURE FRAMES--INFANTS' WEAR  
OFFICE STATIONERY--TOYS & GIFTS  
Hillside Center(C)---IV 9-3216

**Woolworth F W Co** 1605 Arden W(WS)---WA 2-7961  
**Woolworth F W Co** 3364 El Camino Av---IV 7-5208  
**Woolworth F W Co** 1000 K---GI 1-4621

**Bakery & Cafeteria** 615 K---GI 3-9038  
**Woolworth F W Co** 2400 Watt Av---482-0630  
**WRIGHT'S BARGAIN CENTER** 5099-12th---HI 6-5762

**Yarnish**  
Central Valley Chemical Corp 1717 Elvas Av-GL 1-9622  
**Sacto Wallpaper & Paint Co** 2324-16th-GI 3-7614

**Vaults-Burial**  
Christy Vault Company 1000 Collins Av Colma---PLaza 5-4119

**Vegetable Juices**  
**KING KARROT JUICE BAR**  
Raw Fresh Vegetables & Fruit Juices  
COUNTER SERVICE &  
TAKE OUT CARTONS  
JUICE EXTRACTORS  
SPECIALTY FOODS  
V.M.V. CONCENTRATED ORGANIC  
VEGETABLE TABLETS  
IN PUBLIC MARKET HOURS 10-6  
1224 J---GI 3-7540

**Good party-line neighbors are considerate party-line users. Remember these golden rules:**

• Space your calls instead of making several without a break.

• Talk only as long as necessary on each call.

• When you finish talking replace the receiver properly.

• Make certain, if you are using a dial telephone, that the line is clear before you dial.

• Ask your youngsters to be considerate, too.

**Vending Machines**

**Automatic Vending Co** 2260 Boxwood(NS)---WA 2-5496  
(Please See Advertisement Page 677)  
**Automatic Vending Co** Ochsner Bldg-GI 3-7461

**BERT'S MUSIC & CIGARETTE MACHINE** ED 8068-33d Av---GL 7-0413  
**If no answer call**---GI 1-0191  
**Best Test Sales Co** 2302 Watt Av---IV 3-7545  
**Bireley's Bottling Co of Sacto** 1200-65th---GL 7-0079

**BOATWRIGHT BOB'S CIGARETTE SERVICE** 3441 Watt Av-IV 3-1280

**JUKE BOXES**  
**CIGARETTE SERVICE**  
FEATURING THE LATEST SEEBURG & ROWE CIGARETTE VENDING MACHINES  
More Commission Per Popcorn  
FAMILY OWNED & OPERATED  
PROMPT INSTALLATION & SERVICE  
1742 Larkin Wy---GI 8-0433

**Brewer J W Co Inc** 2800 Stockton BI---GL 1-9455  
**C-C CONFESSION CO** 3429 Longview Dr(NH)---IV 3-5031  
(Please See Advertisement Page 677)

**Calif Secure-Ur-Trip Inc** 4309 Willara Wy---482-0173

**CANTEEN SERVICE OF CENTRAL CALIF**  
AUTOMATICALLY MERCHANDISING  
Coffee--Candy--Cigarettes  
Carbonated Beverages  
1619 E---GI 2-6963

**Canteen Service of Central Calif** 1619 E---GI 2-6963  
(Please See Advertisement Page 677)

**CAPITOL VENDING CO**  
COMPLETE VENDING SERVICE  
CIGARETTES  
CANDY  
POPCORN  
Capitol Theatre Bldg 615 K---GI 1-3963

**COCA-COLA BOTTLING CO OF SACTO** 2200 Stockton BI---GL 6-6464

**ERICKSON F E CO INC**  
SWAMI--MADAM X  
FORTUNE NAPKIN HOLDERS  
Designers & Manufacturers of  
Coin Operated Vending Machines  
35 YEARS IN COIN MACHINE  
BUSINESS  
1300 Dixieanne Av(WS)---WA 5-5506

**Glamour Vending Inc** 1300 Dixieanne Av(NS)---WA 7-0227  
**Golden Cola Bottling Co** 1708 Academy Wy---WA 2-4721

**GOOD CHEER CATERING CO**  
WHOLESALE & RETAIL  
FRESH POPPED CORN  
Dishware Furnished No Extra Cost  
Picnics--Parties--Lodges Etc.  
Automatic Vending Machines  
Large & Small Orders Accepted  
Ochsner Bldg---GI 3-7461

**Hava Java Coffee Service** 2824 Kino---IV 3-9859  
(Continued on Pages 677 & 678)

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

**CIGARETTE VENDING MACHINES**

"THE FINEST IN PHONOGRAPHS & CIGARETTE VENDING MACHINES"

NEWEST & LATEST MODELS  
Installed on Profit Sharing Commission Basis  
Complete & Prompt Service  
WE REPAIR--BUY--SELL OR RENT NEW & USED CIGARETTE MACHINES  
Established Since 1928

CALL  
WA 2-5496  
OR  
GI 3-7461

**AUTOMATIC VENDING CO.**  
2260 BOXWOOD NORTH SACRAMENTO

**C-C Concession Company Inc.**  
3429 Longview Drive North Highlands Sacramento

IV 3-5031

**Complete VENDING SERVICE**  
WE INSTALL & SERVICE--PROFIT SHARING BASIS

**SACRAMENTO BEVERAGE VENDING CO.**  
FOR INFORMATION CALL  
GL 5-3631 or GI 1-0090  
7042 FOLSOM BLVD.

**Really COMPLETE Vending Service**

**CANTEEN**

Complete Automatic Cafeterias  
FOR INFORMATION CALL  
**CANTEEN SERVICE**  
OF CENTRAL CALIFORNIA  
GI 2-6963

1619 E ST. SACRAMENTO  
THE WORLD'S MOST CARED-ABOUT  
EMPLOYEES ENJOY CANTEEN SERVICE